



foodmix

MARKETING COMMUNICATIONS

*For Immediate Release*

February 25, 2008

*Pennant® Food's Versatile Puff Pastry Adds Easy Elegance to Every Recipe*

Itasca, IL, February 25, 2008 - Pennant Foods offers delicious and convenient puff pastry products for bakeries, restaurants and other foodservice and retail establishments. For years, Pennant's reputation for quality, reliability, selection and product innovation have made them the industry standard for puff pastry. For bakers and pastry chefs, these convenient puff pastry products help simplify the preparation of intricate recipes, without sacrificing any of the taste or quality. Pennant uses only the finest ingredients in all of their puff pastry doughs. These unique doughs feature 144 delicate and flaky layers that bake up crispy outside and soft inside. Pennant's puff pastries are versatile — they're a perfect foundation for many signature dishes, from breakfast creations to elegant entrees. And, they're simple to use — Pennant's convenient, no-mess, no-fuss frozen puff pastry dough sheets thaw in 5-10 minutes. Pennant puff pastry doughs are also available in 5X5 squares and bulk slabs. These puff pastries, like all of Pennant's baking products, are backed by a long tradition of product innovation, technological expertise and full marketing support.

**ABOUT PENNANT FOODS**

Pennant Foods is a leading provider of specialty bakery products and solutions to the foodservice and retail industry. The company manufactures and distributes puff pastry, frozen dough, cookies, croissants, cinnamon rolls, muffins, Danish and bakery ingredients under the Pennant®, La Francaise® and Sweet Bites™ brands. Additional information can be found at [www.pennantfoods.com](http://www.pennantfoods.com).

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