



foodmix

MARKETING COMMUNICATIONS

For Immediate Release

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Pennant[®] Foods Provides A Wide Array Of Quality Muffin Products

Itasca, IL, February 25, 2008 - Trends show that muffins are being served in more day parts —at breakfast, in lunches, as snack foods and as desserts. What this means is more opportunities for bakeries and foodservice businesses to profit from their popularity. Pennant Foods offers a wide variety of muffin products from fully-blended ready-to-bake batters to fully baked frozen thaw-and-sell muffins, in many flavors from traditional favorites to seasonal specialties. And, Pennant uses only high-quality ingredients — blended flours, sugar, non-fat milk, and their exclusive blend of fruit, nuts and spices. All muffin products are created using Pennant Foods' unique mixing process that evenly distributes ingredients throughout each muffin for better taste, appearance and texture. Pennant's muffin products, along with their full-line of baked goods, are backed by a long tradition of product innovation, technological expertise and extensive marketing support.

ABOUT PENNANT FOODS

Pennant Foods is a leading provider of specialty bakery products and solutions to the foodservice and retail industry. The company manufactures and distributes puff pastry, frozen dough, cookies, croissants, cinnamon rolls, muffins, Danish and bakery ingredients under the Pennant[®], La Francaise[®] and Sweet Bites[™] brands. Additional information can be found at www.pennantfoods.com.

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