



foodmix

MARKETING COMMUNICATIONS

*For Immediate Release*

February 25, 2008

*Pennant® Foods Pre-Formed Dough Makes Fresh Baked Cookies Easy and Convenient*

Itasca, IL, February 25, 2008 - In-store bakeries and restaurant operators will find it easy to add fresh-baked cookies to their product line-up with convenient and delicious frozen pre-formed cookie dough from Pennant Foods. Pennant Gourmet and Home-style cookie dough are made with the finest ingredients — whole milk, eggs, 100% real chocolate, superior nuts, real raisins and the very best spices. And because variety is important, Pennant offers a wide product selection, from oatmeal raisin to triple chocolate, in all the most popular sizes. Pennant's frozen cookie dough goes straight from the freezer to the oven, conveniently creating cookies with a home-baked aroma and appeal. These delicious cookies, like all of Pennant's baking products, are backed by a long tradition of product innovation, technological expertise and complete marketing support.

**ABOUT PENNANT FOODS**

Pennant Foods is a leading provider of specialty bakery products and solutions to the foodservice and retail industry. The company manufactures and distributes puff pastry, frozen dough, cookies, croissants, cinnamon rolls, muffins, Danish and bakery ingredients under the Pennant®, La Francaise® and Sweet Bites™ brands. Additional information can be found at [www.pennantfoods.com](http://www.pennantfoods.com).

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